



# THE MAJOR EVENTS SUMMIT

## COPING WITH THE CHALLENGES OF EVENT DELIVERY IN THE MIDST OF A GLOBAL PANDEMIC

IN ASSOCIATION WITH

**identity** | integrated  
events  
partner

02 DECEMBER 2020

DELIVERY PARTNERS:

Events**AIR**



EXCLUSIVE PARTNERS:

**Rapiscan**  
systems



**FOAMHAND**

PREMIUM PARTNERS:



syrox**media**



## WE BUILD

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# CONNECTIONS

After the success of July's Major Events Summit, we're returning in December with a new mission in mind: coping with the challenges of event delivery in the midst of a global pandemic. The Summit will deliver a unique audience of sport and outdoor event organisers. Never before have these groups been invited to collaborate and share best practice. Never before has there been such a great opportunity for you to showcase your event delivery solutions and expertise.

### SPONSORSHIP BENEFITS INCLUDE:

- Speaking and chairing opportunities
- Increased branding and showcasing of your product or service
- Promotion in the delegate guide
- Pre and post summit PR to key contacts in the Major Events Industry
- Email access to all delegates

### BUILDING YOUR BUSINESS WITH KEY DECISION MAKERS

- Support to target one to one meetings
- Opportunity to host guests at no additional charge



# ATTENDEES LIST

We anticipate that over 300 event organisers will join us, invited by key stakeholders from the sports and outdoor events industry. These include the members and database of:

## OUTDOOR EVENT COMMUNITY ENGAGEMENT



## SPORTS COMMUNITY ENGAGEMENT



In addition, we will be joined by expert event suppliers as sponsors, panel hosts and delegates.



IF YOU WANT TO BE CONSIDERED **OUTSTANDING**

YOU HAVE TO **STAND OUT**

# PROMOTIONAL OPPORTUNITIES

**SPONSORSHIP**  
**£30 PER DELEGATE**  
**CAP OF £4,000+VAT**  
**25% DISC. FOR MEMBERS**

**PANEL HOST**  
**£20 PER DELEGATE**  
**CAP OF £3,000+VAT**  
**25% DISC. FOR MEMBERS**

**CASE STUDY**  
**5 MIN PRESENTATION**  
**COST OF £1,250+VAT**  
**25% DISC. FOR MEMBERS**

Strong branding pre, post and during the event	30 minute panel to discuss a theme of your choice (subject to MEI approval) with clients or potential clients (1 chair and 4 panellists)	5 minute presentation or pre-recorded video outlining event support capabilities and an example of who you have worked with and what you have done for them
30 minute panel to discuss a theme of your choice (subject to MEI approval) with clients or potential clients (1 chair and 4 panellists)	1x promotional email to all delegates - either pre event or post event	Part of a promotional email to go to all delegates
2 promotional emails to all delegates - one pre event and one post	5 personal introductions to delegates	Full page promotion in the delegate guide
10 personal introductions to delegates	Full page promotion in the delegate guide	Full IP ownership of your recorded session for web & social media usage
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## SPONSORSHIP ENQUIRIES

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**WWW.MAJOREVENTSINTERNATIONAL.COM**  
**#MESDEC20**